

# barX – Exceptional bar codes for Adobe® Illustrator® users



**DeskPack™**

*Esko, with a long-proven track record of design and prepress tools offers DeskPack barX, state-of-the-art barcode tools for Adobe® Illustrator®. It allows the creative professional to create barcodes, with checks and balances to assure the correct code is printed accurately.*

## A complete range of barcodes

The DeskPack barcode set includes: 2 of 5, CLF-8, CODABAR, CODE 128, CODE 128 (long), CODE 39, DATAMATRIX, EAN 128, EAN 13, EAN 8, HIBC 128, HIBC 39, ITF-14, ITF-16, Int. 2 of 5, Laetus Pharma Code, M+S 7, MSI, Marks & Spencer, PZN, Paraf Italy, UPC-A, and UPC-E.

## Settings to assure accuracy and printability

barX allows the greatest design freedom along with assured printability. Settings can include:

- **Box size:** Automatically create a box with the required light margin to fit behind a barcode.
- **Bar width reduction:** If ink will bleed during printing, barX can automatically compensate and reduces the bar width to compensate for any device or printing deviation.
- **Magnification:** Proportionately reduce or enlarge a barcode at drawing time taking the final output resolution into account, avoiding rounding errors that can affect the accuracy and readability of the barcode.
- **Height:** Easily adjust the height of the barcode, covering the height of bars.
- **Output resolution:** The exact output resolution of the exposing device can be defined to avoid rounding errors that can affect the accuracy and readability of the barcode.



DeskPack is an integrated part of Esko's complete packaging solution, the most advanced workflow environment for the packaging industry. DeskPack turns Adobe® Illustrator® and Adobe® Photoshop® into full-fledged design and prepress production tools.